

**MEDIA ADVISORY**  
NEWS/CALENDAR  
For Immediate Release

**TURN IT UP! *THE NEW SOUND OF NEW ORLEANS* FEATURING *THE SOUL REBELS* WITH *CHRISTIAN SCOTT, & TONYA BOYD-CANNON*, BRINGS BRASS, FUNK & SOUL TO JORGENSEN**

**Sat, Nov 3, 2018, 8:00 pm**

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**\*\*INTERVIEWS AND PHOTOS AVAILABLE UPON REQUEST**

**STORRS, CT** – New Orleans’ electrifying 8-piece brass band, The Soul Rebels, will be joined Saturday evening, November 3<sup>rd</sup> by Grammy nominated jazz trumpeting sensation Christian Scott and vocalist Tonya Boyd-Cannon, (2015 finalist on NBC’s *The Voice*), when the musical live show, *Turn It Up! The New Sound of New Orleans* heats up the concert stage at UConn’s Jorgensen Center for the Performing Arts. Inspired by the New Orleans brass tradition it grew up on, the ensemble mixes funk and soul with elements of hip hop, jazz, and rock to create a night of funky, irresistible grooves and clap-along, shout-along musical mayhem.

The Soul Rebels, called “the missing link between Public Enemy and Louis Armstrong,” (*Village Voice*) are known for their jazzed up covers and collaborations with artists from Marilyn Manson to rapper DMX. Meanwhile, Christian Scott has been heralded as “Jazz’s young style God” by *JazzTimes Magazine*. Tonya Boyd-Cannon rounds out the group with her fairly rare contralto voice. Of her musical versatility, Boyd-Cannon states, “I don’t care which genre it is. It can be the hardest metal rock to the most heart-wrenching ballad; with each lyrical and melodious piece, I will find a peace in the music.”

Doors open at 7:30 pm. Concert begins at 8:00 pm. The performance is co-sponsored by the H. Fred Simons African American Cultural Center, celebrating 50 years at UConn.

For additional information about the artists: <http://www.columbia-artists.com/?webid=2642> .

Jorgensen presents 30 to 40 diverse performances each season, from nationally and

internationally acclaimed artists and ensembles ranging from classical music to world music and dance, classical ballet and contemporary dance, comedy, family programming and contemporary entertainment.

Jorgensen Center for the Performing Arts is located at 2132 Hillside Road on the UConn campus in Storrs. Tickets for *Turn it Up!* are now available online: \$25 - \$35, with some discounts available.

For tickets and information, go to [jorgensen.uconn.edu](http://jorgensen.uconn.edu), or call the Box Office at 860.486.4226, Monday - Friday, 10 am - 5 pm, and 90 minutes prior to events. Convenient \$5 event parking is available in the North Garage. Free parking is available in Lots N, F, and L. For a detailed parking map, go to [park.uconn.edu](http://park.uconn.edu).

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