

MEDIA ADVISORY
NEWS/CALENDAR
For Immediate Release

SUGAR SKULL! A DAY OF THE DEAD MUSICAL ADVENTURE COMES TO JORGENSEN STAGE FOR FAMILY-FRIENDLY MATINEE PERFORMANCE

MEDIA CONTACT:

Renee Fournier
Interim Marketing Director

JORGENSEN Center for the Performing Arts
University of Connecticut -- Storrs, CT

Phone: 860-486-5507

Email: renee.fournier@uconn.edu

****INTERVIEWS AND PHOTOS AVAILABLE UPON REQUEST**

Sun, Oct 28, 2018 at 2:00 pm / Free Pre-show Party at 12:30 pm

Storrs, CT – It's an afternoon of candy skulls, colorful costumes, and festive music and dancing when Mexico Beyond Mariachi presents *Sugar Skull! A Day of the Dead Musical Adventure* on Sunday October 28th at UConn's Jorgensen Center for the Performing Arts. The family-friendly performance tells the heartwarming story of Vita, a young Mexican girl who, with the help of a candy skeleton that suddenly springs to life, goes on an exciting exploration of her Hispanic heritage. Through her journey, Vita learns the history and meaning of Día de los Muertos, the popular Mexican holiday during which departed friends and family members are welcomed back to the realm of the living for a joyous reunion.

Mexico Beyond Mariachi (MBM) was created 15 years ago to address the needs of NYC communities to know more about traditional Mexican performance culture beyond the stereotype. Responding to that need, MBM created an in-depth school performance and arts-in-education program that has reached over 100,000 students in over 250 schools and community venues on the East Coast.

The show begins at 2:00 pm. A free Day of the Dead Pre-show Party, in partnership with the UConn Mexican Student Association, offers fun and educational activities beginning at 12:30 pm.

Sugar Skull! is co-sponsored by the UConn Puerto Rican/Latin American Cultural Center.

Media-Sponsor - Hot 93.7 WZMX

Visit the artists online at www.mexicobeyondmariachi.com.

Jorgensen presents 30 to 40 diverse performances each season, from nationally and internationally acclaimed artists and ensembles ranging from classical music to world music and dance, classical ballet and contemporary dance, comedy, family programming and contemporary entertainment.

Jorgensen Center for the Performing Arts is located at 2132 Hillside Road on the UConn campus in Storrs. Tickets are now available online: \$22 - \$24.

For tickets and information, go to jorgensen.uconn.edu, or call the Box Office at 860.486.4226, Monday - Friday, 10 am - 5 pm, and 90 minutes prior to events. Convenient \$5 event parking is available in the North Garage. Free parking is available in Lots N, F, and L. For a detailed parking map, go to park.uconn.edu.

###