

MEDIA ADVISORY
NEWS/CALENDAR
For Immediate Release

PINKALICIOUS THE MUSICAL BRINGS WORDS TO LIFE WITH LOTS OF FUN AND EVEN MORE PINK AT JORGENSEN CENTER
Sun, Nov 3, 2019 at 2 pm

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***INTERVIEWS AND ADDITIONAL PHOTOS AVAILABLE UPON REQUEST

STORRS, CT – **Jorgensen Center for the Performing Arts** presents the smash-hit musical, ***Pinkalicious the Musical***, a Vital Theatre Company production. Based on the popular book by Elizabeth and Victoria Kann, this performance is sure to be great fun for the family on **Sunday afternoon, November 3**. Pinkalicious can't stop eating pink cupcakes despite warnings from her parents. Her pink indulgence lands her at the doctor's office with Pinkitis, an affliction that turns her pink from head to toe - a dream come true for this pink loving enthusiast. But when her hue goes too far, only Pinkalicious can figure out how to get out of this predicament.

Vital Theatre Company is a community of artists who believe that a shared theatrical experience profoundly affects people's lives and create stories that challenge their audience to ask questions, make discoveries and engage in dialogue. In 2012, the company won the OffBroadway Alliance Award for Best Family Show, and has also been honored to receive the American Theatre Wing Award for Continued Commitment to Excellence in Theatre.

Be sure to arrive early for PINK-FEST (no additional cost), which will feature several pre-show activities and PINKALICIOUS Fun. Guests are encouraged wear lots of pink! Recommended for ages 2-7. **Pre-show activities begin at 12:30 pm. Doors to the performance will open at 1:30 pm. Performance begins at 2:00 pm.**

For more information about the artists please visit: <https://vitaltheatre.org>

Media Sponsors: [WILI 95.3 FM](#)

Jorgensen Center for the Performing Arts is located at 2132 Hillside Road on the UConn campus in Storrs. **Tickets for *Pinkalicious the Musical* are now available online: \$18-22, with some**

discounts available. For tickets and information, go to jorgensen.uconn.edu, or call the Box Office at 860.486.4226, Monday - Friday, 10 am - 5 pm, and 90 minutes prior to events.

Voted Best College or University Performing Arts Center in the Hartford Courant's CTNow, Jorgensen presents 30 to 40 diverse performances each season, from nationally and internationally acclaimed artists and ensembles ranging from classical music to world music and dance, classical ballet and contemporary dance, comedy, family programming and contemporary entertainment.

IMPORTANT NOTE ON PARKING:

Due to construction on campus, Lot L and half of Lot X will be permanently closed in Fall 2019. Closure of Lot N and the remainder of Lot X will follow in Spring 2020. Convenient \$5 event parking is available in the North Garage. Free parking is also available in Lot F. For a detailed parking map and more information, go to park.uconn.edu.

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