Run Time
- During academic year, sign runs 15 hrs/day (7:30 am – 10:30 pm), 7 days/week
- During holidays and summer, sign runs 10 hrs/day (7:30 am – 5:30 pm), Monday – Friday
- Unless otherwise specified, all slides/announcements run in one continuous loop
- Loops generally run around 2-5 minutes, depending on the number of ads

Submitting Your Text
- Keep it Short. Maximum 3 lines of text, approximately 26 characters per line, depending on font.
  - Suggestions
    - Name of event / Location / Date and time.
    - Name of event / Additional info (such as speaker) / Location and date.
    - Name of event / Location, date, and time / Sponsor, price or website.
- Text can scroll on one line if necessary.

Submitting Your Logo or Image
- LED is 64 x 272 pixels.
- Images must be jpg or png format.
- Hi-res images work best.

Estimated Impressions
- **During Academic Year – 5 minute loop**
  - Per hour: 12 impressions
  - Per day: 180 impressions
  - Per 5-day week: 900 impressions
  - Per 7-day week: 1260 impressions
- **During Holidays/Summer – 5 minute loop**
  - Per hour: 12 impressions
  - Per day: 120 impressions
  - Per week (5-day only): 600 impressions

Special Note
- Some days/times may be unavailable.

CONTACT
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EXAMPLES

- Text only
EXAMPLES

- Scrolling text
EXAMPLES
- Text plus image

Dianne Reeves
Sat, Feb 17
Cabaret!

SUBOG Spring Weekend Comedy
BOB SAGET
Fri, Apr 21 @ 10:30 pm