MEDIA ADVISORY
For Immediate Release

LEGENDARY SALSA SINGER GILBERTO SANTA ROSA HEATS UP JORGENSEN CABARET WITH NIGHT OF LATIN FOOD, DRINKS, AND DANCING

Sat, Sept 21, 2019, at 8 pm | Cabaret Doors & Cash Bar Open at 7 pm

MEDIA CONTACT:
Renee Fournier
Marketing Director
JORGENSEN Center for the Performing Arts
University of Connecticut -- Storrs, CT
Phone: 860-486-5507
Email: renne.fournier@uconn.edu
INTERVIEW OPPORTUNITIES AVAILABLE

Break out your dancing shoes! Legendary Latin American vocalist and recording superstar Gilberto Santa Rosa, El Caballero de la Salsa (the Gentleman of Salsa), brings his signature blend of heart-wrenching love ballads and spicy salsa rhythms to Jorgensen’s candlelit cabaret on Saturday, September 21, for a night of dance, drinks, and delicious Latin cuisine – all part of the celebration of Hispanic Heritage Month. Winner of 6 Grammy awards and notching 12 number 1’s on Billboard’s Tropical Album Chart, the internationally adored entertainer is hailed for putting the salsa movement on the map as the first Puerto Rican singer of tropical music to perform at Carnegie Hall in New York City back in 1995. Beverages and authentic Latin fare will be available from a cash bar when cabaret doors open at 7:00 pm. Show begins at 8:00 pm.

The event takes place during National Hispanic Heritage Month. Hispanic Heritage Month takes place September 15 to October 15 every year as a time to recognize and celebrate the many contributions, diverse cultures, and extensive histories of the American Latino community.

The following are media sponsors and partners: UConn’s Puerto Rican/Latin American Cultural Center, WFCR/NEPR, ENTERCOM/WTIC, TELEMUNDO/NBC CT, and Luna Productions.

For more information on the artist please visit: http://www.gilbertosantarosa.com

Voted Best College or University Performing Arts Center in the Hartford Courant’s CTNow, Jorgensen presents 30 to 40 diverse performances each season, from nationally and internationally acclaimed artists and ensembles ranging from classical music to world music and dance, classical ballet and contemporary dance, comedy, family programming and contemporary entertainment.
Jorgensen Center for the Performing Arts is located at 2132 Hillside Road on the UConn campus in Storrs. Tickets are now available online: $40 - $60. Single tickets for all 29 events in the 2019/2020 season are now on sale.

For tickets and information, go to jorgensen.uconn.edu, or call the Box Office at 860.486.4226, Monday - Friday, 10 am - 5 pm, and 90 minutes prior to events. Convenient $5 event parking is available in the North Garage. Free parking is available in Lot N, Lot F and lower section of Lot X (unpaved). For a detailed parking map, go to park.uconn.edu.